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Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE

Phone/Fax **Buyer Name** Sales Office

BASSETT, LAURA

Salesperson

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political

harlotte, NC 28206-2700 /SOC-TV 901 North Tryon Street

Brand Product Schedule Dates Agency Advertiser OBAMA:60 (26653) Pol/B Obama/D/Pre/US (16256) 10/30/12-11/05/12 Contract #

339164

Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067)

Entered By Last Modified Date Entered

o Jill Hipskind 11/02/12 10/29/12

Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

CO-OP

Demo Net Total Order Type Headline # Commission

Commission % Package Deal 06397900

15.00 \$14,361.00 Normal

\$81,379.00

Sales Tax

Line

Line Type / Break Type (Ref #)

Dates

Sec Length

Run Times

SPW Mo

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Tu We Th Fr Sa Su Spots

Rate

Total

Station

Comments

10/29/12 Entered

\$4,700.00 Charlotte (WSOC)

1:00 6:30A- 7A (EST)

1:00 6A- 6:30A (EST)

1:00 8A- 9A (EST) 1:00 7A- 8A (EST)

1:00 6A- 7A (EST) 1:00 7A- 8A (EST) 1.0 Normal Line / Spot

3.0 Normal Line / Spot 2.0 Normal Line / Spot

Grand Total:

Charlotte (WSOC) By Broadcast Month 34 34

Rate \$95,740.00 \$95,740.00

Nov. 2012

Printed At: 12:38 PM on Friday, November 2 2012 B/E Bookend P/B Piggy Back

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

11.0.1 Closed Preempt 12.0 Normal Line / Spot

11/04/12-11/04/12

1:00 12P- 12:30P (EST

Dates

Accepted-Station

Dates

11.0 Normal Line / Spot 10.0 Normal Line / Spot

11/03/12-11/03/12 10/30/12-11/02/12

1:00 12P- 12:30P (EST) 1:00 12P- 1P (EST) 1:00 10A- 11A (EST) 1:00 9A- 10A (EST) 1:00 8A- 9A (EST)

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\$750.00 \$750.00

\$550.00

\$550.00

\$550.00 Charlotte (WSOC)

Charlotte (WSOC) Charlotte (WSOC)

Program Change/Exception FOOTBALL

10/29/12

×

\$1,600.00

\$750.00

\$1,500.00 Charlotte (WSOC) \$1,600.00 Charlotte (WSOC)

10/29/12

10/29/12 10/29/12

10/29/12

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10/29/12

10/29/12

10/29/12 10/29/12

10/29/12

\$750.00 Charlotte (WSOC)

\$750.00 Charlotte (WSOC)

\$550.00 \$650.00

\$550.00 Charlotte (WSOC) \$650.00 Charlotte (WSOC) \$1,950.00 \$2,150.00 \$2,350.00 \$2,350.00

\$5,850.00 Charlotte (WSOC) \$6,450.00 Charlotte (WSOC) \$2,350.00 Charlotte (WSOC)

7.0 Normal Line / Spot 6.0 Normal Line / Spot 5.0 Normal Line / Spot 4.0 Normal Line / Spot

11/04/12-11/04/12 11/03/12-11/03/12 11/03/12-11/03/12 10/30/12-11/02/12 10/30/12-11/02/12 10/30/12-11/02/12 10/30/12-11/02/12

9.0 Normal Line / Spot 8.0 Normal Line / Spot

10/30/12-11/02/12 10/30/12-11/02/12



Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

N/A

Phone/Fax

Buyer Name

Sales Office

Telerep/Philadelphia

BASSETT, LAURA

Telerep/Philadelphia, Philadelphia (1057)

Salesperson

Comments

OBAMA FOR AMERICA Standard

Billing Type

Account Types

National/Political

Sales Tax

Net Total

Commission Commission % Package Deal Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency Schedule Dates Advertiser OBAMA:60 (26653) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256)

Contract #

339164

Date Entered

10/29/12

Greer, Margolis, Mitchell & Associates (2890) 10/30/12-11/05/12

CO-OP Demo Last Modified Order Type Headline # Entered By 11/02/12 Jill Hipskind

> Nov. 2012 Charlotte (WSOC)
> By Broadcast Month

> > Rate \$95,740.00

Spots 34

	\$81,379.00	\$14,361.00	Normal	No 06397900
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				\$33,/10.00

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10/29/12		\$6,000.00 Charlotte (WSOC)	\$6,000.00	\$6,000.00	L	1			1:00 9P- 10P (EST)	5	11/02/12-11/02/12	24.0 Normal Line / Spot	24.0
10/29/12		\$10,000.00 Charlotte (WSOC)	\$10,000.00	\$10,000.00	1	L			1:00 10P- 11P (EST)	5	11/01/12-11/01/12	23.0 Normal Line / Spot	23.0
10/29/12		\$8,600.00 Charlotte (WSOC)	\$8,600.00	\$8,600.00	ь	1			1:00 10P- 11P (EST)	5	10/31/12-10/31/12	22.0 Normal Line / Spot	22.0
	No Avail/Exception - NO :60 AVAIL	Charlotte (WSOC)									10/31/12	21.0.1 Closed Preempt	21.0.1
10/29/12		Charlotte (WSOC)		\$10,000.00		-			1:00 8:30P- 9P (EST)	ъ	10/31/12-10/31/12	21.0 Normal Line / Spot	21.0
10/29/12		\$12,000.00 Charlotte (WSOC)	\$12,000.00	\$12,000.00			H	표	1:00 7:57P- DANCING WITH THE STARS	J.	11/05/12-11/05/12	20.0 Normal Line / Spot	20.0
10/29/12		\$1,400.00 Charlotte (WSOC)	\$1,400.00	\$1,400.00	щ	×	H		1:00 11:35P- 12:02A (EST)	4	10/30/12-11/01/12	19.0 Normal Line / Spot	19.0
10/29/12		\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$2,400.00		× × ×	1		1:00 11P- 11:35P (EST)	4	10/30/12-11/04/12	18.0 Normal Line / Spot	18.0
10/29/12		\$3,200.00 Charlotte (WSOC)	\$3,200.00	\$3,200.00	_	× × ×	-		1:00 6:58P- 7:30P (EST)	ω	10/30/12-11/02/12	17.0 Normal Line / Spot	17.0
10/29/12		\$6,000.00 Charlotte (WSOC)	\$6,000.00	\$3,000.00	2	× × ×	2		1:00 6P- 6:30P (EST)	4	10/30/12-11/02/12	16.0 Normal Line / Spot	16.0
10/29/12		\$2,600.00 Charlotte (WSOC)	\$2,600.00	\$2,600.00	L	× × ×	-		1:00 5:30P- 6P (EST)	4	10/30/12-11/02/12	15.0 Normal Line / Spot	15.0
10/29/12		\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$2,400.00	1	× × ×	-		1:00 SP- 5:30P (EST)	4	10/30/12-11/02/12	14.0 Normal Line / Spot	14.0
10/29/12		\$3,300.00 Charlotte (WSOC)	\$3,300.00	\$1,650.00	2	× × ×	2		1:00 4P- 5P (EST)	ъ	10/30/12-11/02/12	13.0 Normal Line / Spot	13.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Mo	SPW	gth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser:

Dates

Accepted-Station:

Date



3050 K Street NW

washington, DC 2000

Billing Type

Account Types

National/Political

Comments

OBAMA FOR AMERICA

CPE

N/A

Phone/Fax **Buyer Name** Sales Office Salesperson

> BASSETT, LAURA Telerep/Philadelphia

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Schedule Dates OBAMA:60 (26653) 10/30/12-11/05/12

Contract #

339164

Date Entered

10/29/12 11/02/12

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

CO-OP Demo Headlin Entered Last Modified

Telerep/Philadelphia, Philadelphia (1057)

Order 1

Packag

Charlotte (WSOC)
By Broadcast Month
Nov. 2012 Spots 34

Rate \$95,740,00

No 06397900	Grand Total:	34	\$95,740.00
\$14,361.00			
00			
*			
06397900 Normal 15.00 \$14,361.00 \$81,379.00			

	28.1	200	27.0	26.0	25.0	Line
	28.1 M/G For 11.0.1 / Spot	28.0 M/G For 11.0.1 / Spot	27.0 M/G For 21.0.1 / Spot	26.0 Normal Line / Spot	25.0 Normal Line / Spot	Line Type / Break Type (Ref #)
	11/04/12-11/04/12	11/04/12 11/04/12	10/31/12-10/31/12	10/30/12-11/02/12	10/30/12-11/02/12	Dates
	4	.ss	6	5	5	Sec
	1:	lank 4.5	1:	1:	1:	Length
00	1:00 12:30P- 1P (EST)	1:00 12:30P- 1P (EST)	1:00 9:30P- 10P (EST)	1:00 3P- 4P (EST)	1:00 5:30A- 6A (EST)	Run Times
Ĭ						SPW
3		3-11	_			Mo
CONFIRMATION CONTRACT			10-2/0	×	×	Tu V
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				×	×	꾸
	×	×	ļ			Sa Su
9	1	pus	н	ш	н	Spots
	\$540.00	\$550.00	\$10,000.00	\$750.00	\$850.00	Rate
	\$540.00	\$550.00	\$10,000.00	\$750.00	\$850.00	Total
	\$540.00 Charlotte (WSOC)	\$550.00 Charlotte (NSSOC)	\$10,000.00 Charlotte (WSOC)	\$750.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	Station
~						Comments
,	11/2/12	21/16/01	10/30/12	10/29/12	10/29/12	Entered

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Accepted-Agency/Advertiser

Date

Accepted-Station:

Date

Page 3 of 3